

Ferry Godmother Productions



CAPABILITIES STATEMENT



Ferry Godmother Productions, inc. is a New York State-certified MWBE in event production, advertising, marketing, audio, and video production. With over 35 years in internship and event administration, we offer entrepreneurial and business training across various levels in the arts, business, and video game development. Our professional-level approach extends to training high school and college students, as well as undergraduate, master's, and Ph.D. degree holders.

Dunn # 946709032

TAX ID: 26-4392633

NAICS-711320 | NIGP-91509

NIGP-91807 | NIGP-91876 | NIGP-95265

Collaborations

- As Chairperson of the Board of Ethics and a Key Stakeholder of the Master Plan for Newburgh, NY, created concerts and special events while having strong relationships with the community, non-profit organizations, and elected officials.
- Teach event production and facilitate seminars as guest speakers for 11th and 12th graders on the importance of math in business at Newburgh Free School District.
- Train high school students in the importance of city government at Orange County Community College (LPP)
- An internship worksite for an NYC high school, AITHOS and not-for-profit programs like SYEP, ISP, HANAC and Pathfinders.

Core Competences

Work-Learn

Delivers a high-quality experience on 14 teams, preparing students and recent grads for entrepreneurial and career success.

- Marketing
- Script Writing
- SEO
- Social Media
- Illustration
- 2D Animation
- 3D Animation
- Video Game Broadcasting
- 2D/3D Video Game Development
- Business Development
- Blog Content Creation
- Website Development
- Manager Training
- Video Editing

Differentiators

- Produce unique programs and concerts featuring Grammy winners, nominees, and known locals.
- Founded longest-running destination site concerts for community and tourism in the Hudson Valley.
- A flexible, 100% remote, and impactful option for entrepreneurial and career readiness.
- Ethical, diverse, and inclusive. A Black, Hispanic, lesbian, senior, disabled veteran-owned business.
- Strong presence and understanding of local and nationwide youth markets allow for quick development and execution of curriculums, projects, and training.
- Develop work-learn curriculums that are cost-effective, efficient, and an impactful educational solution.
- Hands-on, real-world scenarios are improving student engagement and academic performance.
- Projects reflect positively on the city's and institution's reputation.

Event Production

- Production Management: Venue, scheduling, licenses and permissions, line-up management, volunteers, attendees, risk management, and exhibitors.
- Event Management: Event contracts, but not limited to talent, partnerships, marketing vendors, sponsors, suppliers, audio, video, lighting, and post evaluations.
- Marketing Management: Branding strategies, analysis and advertising, social media, graphic designs, 2d/3d animations, commercials and virtual reality games, website, online and offline media buys.
- Financial Management: Oversee budget, grants, sponsorship and in-kind development, suppliers, vendors, tickets.

www.FerryGodmother.com

www.FerryGodmother.biz

CLIENTS and PRODUCTIONS



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